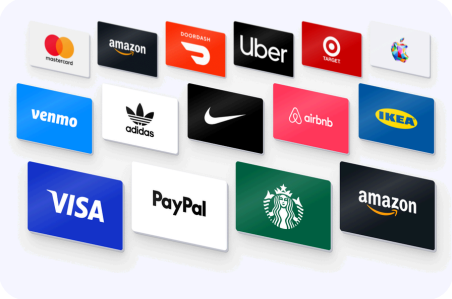
How to send gift cards in bulk

Send rewards to hundreds of people in one order. Upload a spreadsheet, set one amount or a different amount per person, and send now or on a date you choose. There is no limit on rewards per order.



No limit
on rewards per order

Custom
amount per person in one spreadsheet

4,300+
gift cards for recipients in 225 countries

180 days
default redemption window

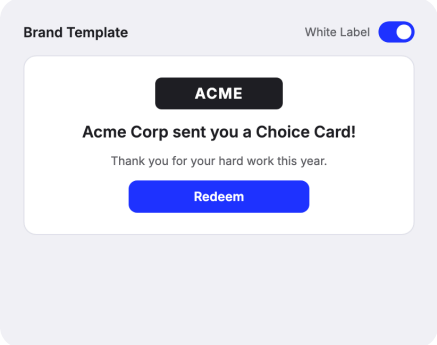
Choose how to order

	One-Time Order **Upload a list**	Smart Order **Recurring dates**	Download Reward Links **Reward link file**
Best for	A list of recipients you have now	Birthdays, work anniversaries, onboarding milestones	Sending through your own survey tool, CRM, or app
You provide	Email or mobile number; amount per person if amounts differ	Email or mobile number and a send date for each person	Amount and number of links; no recipient details
Delivery	Giftronaut sends by email or text, now or scheduled	Giftronaut sends by email or text on each date	You share each link; Giftronaut gives you a CSV file
Good to know	No limit on rewards per order	Runs up to 2 years; balance is deducted 24 hours before each send	Turned on by support; can't be canceled once ordered

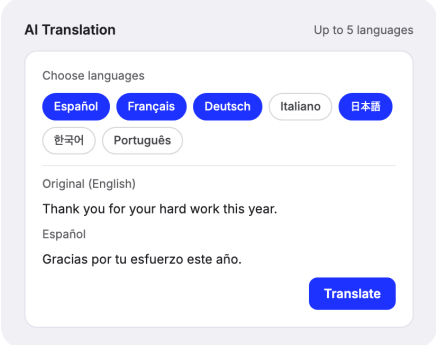
Text delivery is for US and Canadian mobile numbers.

Spreadsheet upload, step by step

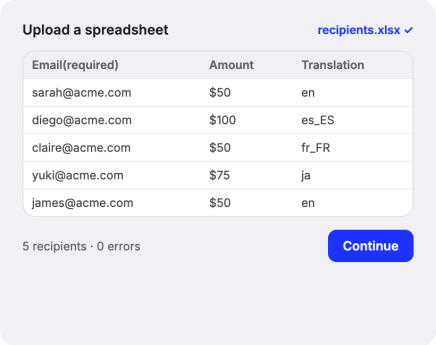
1. **Choose a card.** Select **Place an Order → One-Time Order**, then pick a Choice Card or a Branded Card and the amount. For a Choice Card, you can limit the catalog to the categories, countries, or brands you choose.
2. **Customize your message.** Pick a brand template with your logo, sender name, and message, and use AI Translation for up to 5 languages. With White Label, your logo also appears on the verification and redemption pages.
3. **Upload your spreadsheet.** Turn on different amounts if each person gets a different value, then fix any flagged rows.
4. **Send or schedule.** Send now, or pick a date and time. Scheduled orders can be canceled up to 10 minutes before they send.



Brand template and White Label



AI Translation



Spreadsheet upload

Spreadsheet columns

Email	Required for email orders
Phone	Required for text orders: a US or Canadian mobile number, +1 and 10 digits
First_Name, Last_Name	Optional; used by name tokens in your message
Amount	Optional, numbers only; blank uses the order's default amount
Currency Code	Optional: USD, CAD, GBP, EUR, DKK, AUD, or AED; blank uses USD
Company, Department	Optional
Translation	Optional language code, such as es_ES, fr_FR, or ja; blank uses English

Download the email or text template from the upload step. Smart Orders also need a send date for each person.

What a bulk order costs

Reward cost	Face value: a $50 gift card costs $50, including prepaid Visa, Mastercard, and Amex cards. No subscription, platform, setup, per-seat, or per-card fees.
Recipient fees	None on gift cards and prepaid cards. PayPal and Venmo carry a redemption fee, paid by the recipient by default.
Minimum order	None. Send one reward or thousands.
Funding	Prepaid, from $100 per deposit; no post-order invoicing. ACH and wire: no fee. Credit card: 3% of the amount added, not of each reward.
Currency	You fund in US dollars. Choice Card recipients redeem in their local currency.
Unredeemed rewards	Redeemable for 180 days by default. With the Refund Option, choose 30, 60, or 90 days and get back 50%, 40%, or 30% of unredeemed value.
Tax forms	W-9 forms are collected automatically from US recipients who reach $2,000 in a calendar year.

30 days
50% back
of eligible unredeemed value

60 days
40% back
of eligible unredeemed value

90 days
30% back
of eligible unredeemed value

How long it takes

First deposit	Held while we verify your business; most reviews finish within one business day
Credit card funding	Almost instant in US business hours; up to 1 business day otherwise
Wire transfer	1 business day
ACH	2–3 business days
Delivery	Within seconds of sending, or at the time you schedule
Smart Orders	Each reward is deducted from your balance 24 hours before it sends

Planning a deadline? Rewards go out as soon as your balance is funded, so plan around funding time.

Send through your own channels with reward links

Each reward link is a unique URL for one reward. Order as many as you need, then share them by email, text, chat, or on a survey page.

How to order reward links

1. Ask support to turn on **Download Reward Links**.
2. Select **Place an Order → Download Reward Link**, then choose the card, amount, and number of links.
3. Open the order in **Order Management** and select **File Download**.
4. Unzip the file with the passcode emailed to you. It holds a CSV with one link per reward.

Common questions

Can one link go to several people? No. Each link is one reward, and the first person to redeem it uses it.

How do I send links from my CRM? Add the links as a column next to each contact, then merge them into your message.

Do recipients have to verify? No. Reward links have no verification step, and you share no recipient details with Giftronaut.

Can I set the language? Yes. Choose the display language recipients see when they redeem.

Do links expire? After 180 days by default, or 30, 60, or 90 days with the Refund Option.

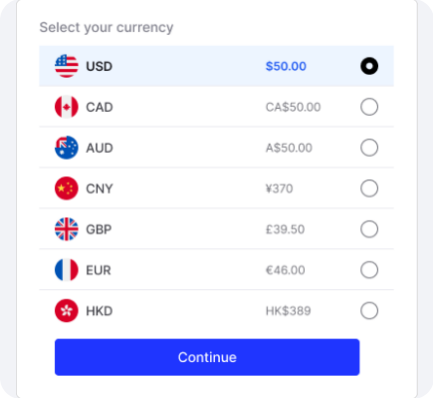
When to use reward links

- You send rewards through your own CRM, marketing automation, chat, or SMS.
- You don’t have recipient details, such as survey respondents or event attendees.
- You need control over message timing across several channels.
- Support hand-offs, field teams, or campaigns run entirely in your CRM or email platform.

#	reward_link
1	https://.../redeem/••••••
2	https://.../redeem/••••••
3	https://.../redeem/••••••
4	https://.../redeem/••••••
5	https://.../redeem/••••••

Your own system handles email design, scheduling, and deliverability. Treat links like sensitive tokens and don’t post them publicly.

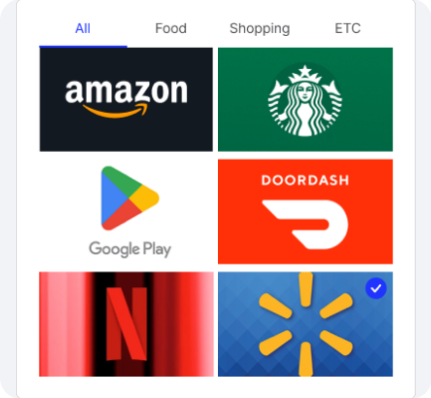
What recipients see



1

Choose currency

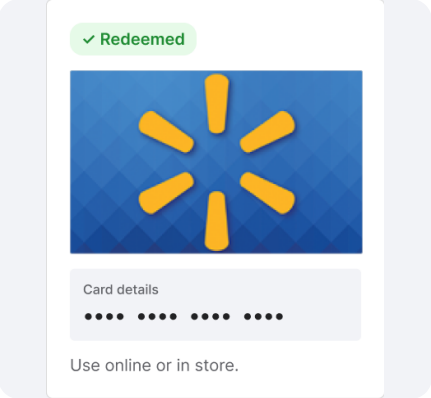
They open the email, text, or link and pick their country and currency. No account or app needed.



2

Pick a brand

They choose a brand they'll actually use, or split the value across brands.



3

Get your card

The gift card is ready to use right away.

Email and text rewards start with a one-time code sent the same way, valid for 10 minutes. Reward links have no verification step. Branded Card recipients get the card you picked. Recipients get in-house support within one business day.

Why Choice Cards are the popular pick

Recipients pick a brand they'll actually use, in their own currency, so senders don't have to guess.

82%

of Giftronaut recipients were sent a Choice Card

Source: Giftronaut orders placed Jan 2025–Aug 2026

4.87 / 5

average recipient rating of the redemption experience

Across 2,906 recipient ratings

Ready to send in bulk?

Create an account in minutes, or talk with our team.

Get started

Book a demo