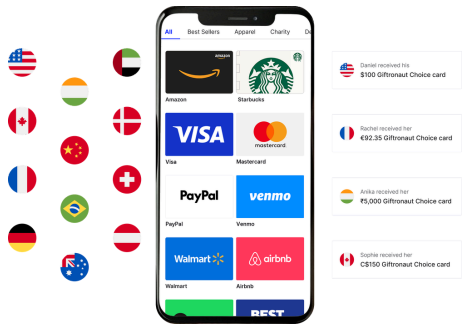
Send rewards.
Give people choice.

Giftronaut helps businesses send digital rewards to employees, customers, research participants, and sales teams in 225 countries, with 4,300+ gift cards to choose from.



Choose how to reward

You set the amount, they choose the brand

Choice Card

Send one gift card and let each recipient pick from 4,300+ brands, in their own local currency, when they redeem. Offer the full catalog or only the categories, countries, or brands you choose.

Your brand, your message

Branded Card

Send one specific brand, like Amazon, Visa, or DoorDash, with your logo and brand colors. Each Branded Card is tied to one country and currency.

Offer options for different preferences

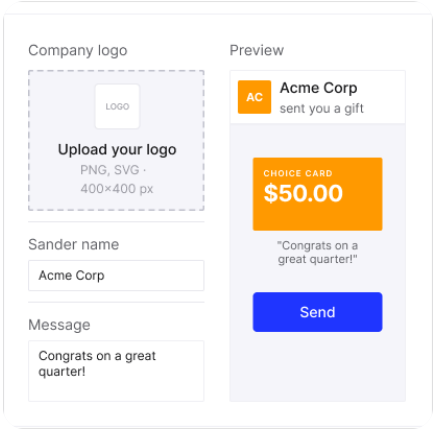
- 4,300+ gift cards, from global brands to local favorites
- Prepaid Visa, Mastercard, and Amex cards
- PayPal and Venmo payouts for eligible recipients

Local gift cards in 71 countries, global prepaid options elsewhere. Availability varies by country and reward. Browse the catalog

Built for business reward programs

Employee recognition | Holiday gifts | Work anniversaries | Survey incentives | Referral rewards | Sales incentives | Webinar attendance

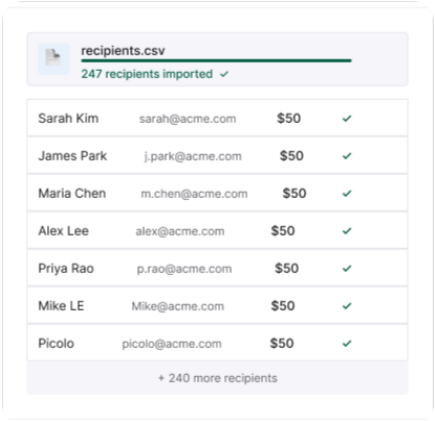
From setup to sending, in one place



1

Customize

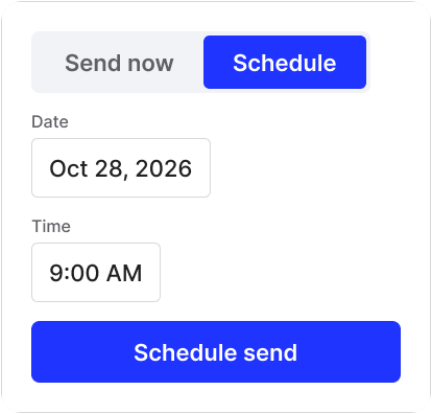
Pick a reward, add your logo and message, and translate it into up to 5 languages if needed.



2

Add recipients

Add one person or upload a spreadsheet. There is no limit on rewards per order.



3

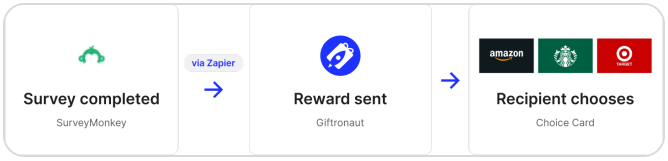
Send or schedule

Send now or schedule delivery by email, text, or reward link.

Send your way

Send from the portal, or automate with the API, MCP, or Zapier. Trigger a reward when a survey is completed, a deal closes, or an employee reaches a work anniversary.

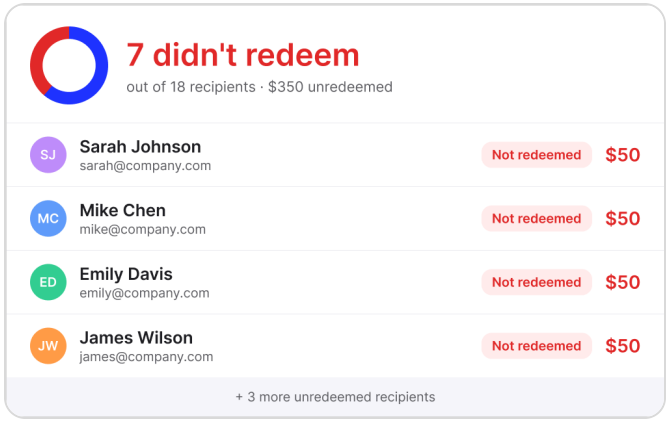
Integrations · Gift card API



Keep your program organized

See whether each reward was sent or bounced, resend for free, and review Redemption Rate and Brand Spread reports.

Tracking and reporting



Giftronaut at a glance

What you can send and how. Costs and funding are on page 4. Each label links to the full help article.

Setup	Self-serve. Create an account in minutes, with no demo needed. Most teams send within one day.
Reward formats	Choice Card (the recipient picks the brand and can split the value across brands) or Branded Card (one brand).
Catalog	4,300+ gift cards, prepaid Visa, Mastercard, and Amex cards, and PayPal and Venmo. Limit a Choice Card to the categories, countries, or brands you choose.
Coverage	225 countries and 51 currencies. Local gift cards in 71 countries; global prepaid cards elsewhere.
Currency	You fund in US dollars. Recipients redeem in their local currency, converted automatically at redemption.
Delivery	Email, text (US and Canada), or a reward link you share. Rewards arrive within seconds of sending, or on the date you schedule.
Language	Translate your message into 15 languages, up to 5 per order. Recipients can also switch the redemption page language.
Branding	Your logo and colors on the reward email. With White Label, also on the verification and redemption pages.
Bulk sending	Upload a spreadsheet. No limit on rewards per order.
Automation	REST API with a free sandbox, MCP, and Zapier for HubSpot, Salesforce, SurveyMonkey, and more.
Recipients	No account or app needed. 82% of Giftronaut recipients were sent a Choice Card (orders placed Jan 2025 to Aug 2026), and recipients rate redemption 4.87 out of 5 across 2,906 ratings.
Tracking	Sent or bounced status, free resends, Redemption Rate and Brand Spread reports, and exports for finance. The Refund Option adds per-recipient redemption.
Teams	Unlimited members, permissions, and budget controls. No per-seat fees.
Support	Live chat with real people, answered in under a minute on average.

Costs and funding

What you pay, how you fund your account, and what happens to rewards that are never redeemed.

Reward cost	Face value: a $50 gift card costs $50. No subscription, platform, setup, per-seat, or per-card fees.
Recipient fees	None on gift cards and prepaid cards. PayPal and Venmo carry a redemption fee, paid by the recipient by default.
Minimum order	None. Send one reward or thousands.
Funding	Prepaid, from $100 per deposit. ACH and wire: no fee. Credit card: 3% of the amount added, not of each reward.
Funding speed	Credit card: almost instant in US business hours, up to 1 business day otherwise. Wire: 1 business day. ACH: 2–3 business days.
First deposit	Held while we verify your business. Most reviews finish within one business day.
Redemption window	180 days by default. Most gift cards don't expire once redeemed.
Unredeemed rewards	With the Refund Option, choose a 30, 60, or 90-day window and get back 50%, 40%, or 30% of unredeemed value.
Tax forms	W-9 forms are collected automatically from US recipients who reach $2,000 in a calendar year.

Refund Option: shorter window, more back

30 days
50% back
of eligible unredeemed value

60 days
40% back
of eligible unredeemed value

90 days
30% back
of eligible unredeemed value

Ready to get started?

Create an account in minutes, or talk with our team.

Get started

Book a demo